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**ENERGYPOINT RESEARCH TO PROVIDE OIL & GAS INDUSTRY CUSTOMER
SATISFACTION DATA TO INVESTMENT ANALYTICS FIRM DISCERN**

*Partnership to Focus on Analyses and Insights
Regarding the Performance of Global Oilfield Suppliers*

HOUSTON (January 10, 2012) – EnergyPoint Research, the leading provider of independent market-based intelligence regarding customer satisfaction and supplier performance in the global oil and gas industry, announces a new partnership with San Francisco-based DISCERN.

DISCERN is an investment analytics firm that contextualizes massive amounts of data to provide an information advantage to institutional investors. EnergyPoint will provide DISCERN data from its proprietary quarterly surveys of oil and gas industry professionals that comprise comprehensive customer satisfaction ratings of global oilfield suppliers.

“Many studies and analyses have demonstrated a correlation between stock-price performance and customer satisfaction,” said Doug Sheridan, EnergyPoint’s President and Managing Director. “The database we have built over the years and continue to grow is a strong fit with DISCERN’s mission of predicting outcome using advanced data analytics.”

Respondents to EnergyPoint Research’s surveys represent hundreds of E&P companies, drilling contractors and upstream consultants worldwide. More than 15,000 in-depth evaluations of specific oilfield suppliers have been conducted by EnergyPoint to date.

“We believe the information EnergyPoint will contribute to this new partnership is crucial to our mix of offerings,” said DISCERN CEO Harry Blount. “EnergyPoint’s surveys have long been considered the standard in the oil and gas industry, and we believe in combination our firms can add real and differentiated value and insight regarding the sector.”

Accessible through the EPR Online Portal, EnergyPoint's comprehensive database of oilfield supplier ratings offers unmatched market intelligence regarding the state of oilfield customer satisfaction in key attributes including overall value and satisfaction, performance, responsiveness, quality, reliability, safety and environmental, and pricing. The data also include ratings and rankings of oilfield suppliers across multiple global regions, as well as product and services categories.

About EnergyPoint Research, Inc.

EnergyPoint Research provides independent research regarding the oil and gas industry's satisfaction with the products and services it purchases and utilizes. Founded in 2003, the firm offers industry professionals and their employers opportunities to provide and gather comprehensive and confidential evaluations of suppliers through independent and objective evaluation processes. For more information regarding EnergyPoint Research and its surveys and data, visit its website at www.energypointresearch.com or contact the company at info@epresearch.com.

About DISCERN

DISCERN launched its initial research offering in mid-2010 and now provides macro/strategy and unique, longer-range foresight research in addition to data-driven coverage of the healthcare, banking, housing, REIT, and technology sectors. The DISCERN approach combines analyst expertise with new foresight methodologies and Silicon Valley innovation to produce sustainable insight for decision-makers. The company's advanced, cloud-based data analytics platform and unique, actionable datasets set its offerings apart from those of the traditional research model.

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