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**ENERGYPOINT RESEARCH LAUNCHES ONLINE PORTAL**

**Subscription Service Enhances Data Deliverability,  
Provides Quarterly Oilfield Supplier Customer Satisfaction Intelligence**

HOUSTON, (October 15, 2008) – EnergyPoint Research, the only market research firm to conduct independent surveys and publish comprehensive customer satisfaction ratings in the upstream oil and gas industry, has now enhanced its data deliverability capabilities with the launch of a new subscription-based online portal featuring quarterly updates.

The EnergyPoint Research Online Portal is a proprietary information tool to access EnergyPoint’s independent customer satisfaction and supplier performance ratings concerning providers of products and services to the global oilfield. It is designed with capabilities to allow a range of stakeholders to view, analyze and download customized reports and to access the new quarterly updates to EnergyPoint’s surveys.

“The development and launch of the portal represents the evolution of EnergyPoint’s commitment to deliver important and timely industry information to the marketplace,” said Doug Sheridan, managing director of Houston-based EnergyPoint Research. “The portal allows users to conveniently access our closely watched customer satisfaction intelligence in a variety of reporting formats that fit their needs.”

EnergyPoint’s surveys compile the comprehensive opinions and perceptions of decision-makers and influencers concerning the selection of major oilfield product and service suppliers. Ratings and performance is measured, in part, by the ability of these suppliers to meet customer needs over time.

The convenience of the portal is complemented by the timeliness of the quarterly reports now provided online. The reports allow users to track marketplace perceptions of industry suppliers on a more frequent basis and to better gauge changes in the performance of oilfield suppliers. Prior to 2008, EnergyPoint published the results of its benchmark industry surveys only on a biennial basis.

Those participating in EnergyPoint's surveys represent hundreds of E&P companies, drilling contractors and upstream consultants worldwide. With more than 7,500 evaluations represented in the surveys to date, the information offers unmatched insight and perspective regarding the state of oilfield customer satisfaction in several areas including overall value, responsiveness, quality, reliability, safety and environmental factors and other key attributes.

Sheridan stated the intelligence offered via the portal is beneficial for a variety of stakeholders including oilfield products and service suppliers and purchasers, financial and investment professionals, as well as industry consultants. "They all have a stake in the hundreds of billions of dollars spent annually on the products and services evaluated in EnergyPoint's surveys," said Sheridan.

"The comprehensive data collected from EnergyPoint's surveys was previously available in a large hardcopy volume and only on a biennial basis," said Sheridan. "Although well-organized, purchasers of our data were required to thumb through the information seeking specific intelligence about how a supplier's ratings compared to competitors'. The new online portal allows users to find this same information at the click of a mouse button. And now, the information is updated quarterly so users can access more leading-edge data on the state of customer satisfaction in the oil and gas industry."

*About EnergyPoint Research, Inc.*

**EnergyPoint Research provides independent research regarding the oil and gas industry's satisfaction with the products and services it purchases and utilizes. Founded in 2003, the company offers oil and gas industry professionals and their employers opportunities to provide confidential ratings and feedback in important areas to oilfield product and service providers through objective and independent evaluation processes. For more information regarding EnergyPoint Research, visit its website at [www.energypointresearch.com](http://www.energypointresearch.com).**

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