

EnergyPoint

RESEARCH

THE OIL & GAS INDUSTRY'S



SEAL OF EXCELLENCE

The Ultimate Customer Testimonial

CONGRATULATIONS ON ACHIEVING EXCELLENCE IN CUSTOMER SATISFACTION.

In today's dynamic global oil and gas industry, we believe any business without a focus on customer satisfaction is at the mercy of the market. You must agree because **your company rated #1** in one or more categories in an independent industry customer satisfaction survey of oilfield customers.

The **oil and gas industry** has relied on customer testimonials for marketing and word-of-mouth promotion for decades. By industry customers citing your company as the highest rated in customer satisfaction, you have received the ultimate industry testimonial and have earned the right to promote your #1 performance via the **EnergyPoint Research Seal of Excellence**.

Backed by our acknowledged objectivity, EnergyPoint Research's independent customer satisfaction surveys have been recognized in the industry since 2003. The **Seal of Excellence** is available only to those companies who rated first in customer satisfaction in at least one category of our most recent survey.

Call us to learn more about these coveted seals at **713.529.9450** or email us at info@epresearch.com. We think you will find the benefits of the program to be an attractive way to promote your commitment to **customer satisfaction**.

Sincerely,



P. Douglas Sheridan
President



EXCLUSIVE SEAL OF EXCELLENCE DENOTES COMMITMENT TO CUSTOMERS.

EnergyPoint Research conducts the only **independent surveys** in the industry that compile the comprehensive opinions of purchasing decision-makers, influencers and users regarding major oilfield vendors. Companies are rated in various areas of customer satisfaction across many categories and regions.

The **EnergyPoint Research Seal of Excellence** is provided as a licensed program designed specifically for high-performance companies that have earned the right to let others know they value customer satisfaction. As one of the most highly rated companies in customer satisfaction, your company is entitled to utilize the well-recognized Seal of Excellence, for all categories in which it rated first, in internal and external communications and marketing. Your company's license to use the Seal of Excellence is valid until the successor survey is published by EnergyPoint Research, usually in about 12 months.

Consider the various applications of the Customer Satisfaction Seal of Excellence:

Company Web site	Collateral materials
Corporate or product advertising	Customer correspondence
Presentations to prospective customers	Trade show booths
Employee communications	Shareholder reports

EnergyPoint provides print-ready seals for each category in which your company achieved a #1 rating. Color and specifications for reproduction are also provided to assure excellent reproduction.

Seals are available only for #1 placement per category in customer satisfaction, providing your company an opportunity to highlight its unique position in the marketplace.

DISPLAY YOUR #1 RATING.

EnergyPoint's independent ratings program has marked your company #1 in customer satisfaction based on customer feedback. This valuable third-party endorsement of your commitment to customers is worthy of sharing.

Our reasonable fees for license and artwork cover all applications of the **Seal of Excellence** in your marketing and communications programs. Call us today at 713.529.9450 for additional information and to discuss how the EnergyPoint Research Seal of Excellence can support your company's focus on providing and communicating outstanding customer satisfaction.





ENERGYPOINT RESEARCH

EnergyPoint Research provides independent research regarding the oil and gas industry's satisfaction with the products and services it purchases and utilizes. Founded in 2003, the company offers oil and gas industry professionals and their employers opportunities to provide confidential ratings and feedback in important areas to oilfield product and service suppliers through objective and independent evaluation processes.

The company's research and ratings are valued both for their objectivity and relevance in an ever-changing market. Over the years, EnergyPoint and its customer satisfaction data have been cited by many leading industry and business media outlets and analysts as an independent indicator of the state of the industry. For more information and to view the company's latest reports visit www.energypointresearch.com.

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